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Leadership For Dummies Cheat Sheet Great leaders have certain qualities that motivate those around them. But beyond leadership qualities, you have to develop your mission as a leader and then continuously examine your strengths, weaknesses, opportunities, and threats (shortened to SWOT) to keep yourself and your team at the top of your game. Leadership for Dummies®, by Marshall Loeb, former managing editor of Fortune and Money magazines, and Stephen Kindel, former president of Pull Technologies, is equally comprehensive and helpful as the recently released 4th edition of the Nonprofit Kit For Dummies. Leadership can be a lonely occupation; Leadership For Dummies is your ideal companion. John Marrin explores the fine line between managing and leading and the book is full of tips for making the most of your leadership experiences and how to cope with the dilemmas and discomfort all leaders at some point experience. Leadership for Dummies. has 42 ratings and 6 reviews. Jack said: I listened to the cassette version of this book that points out that each person needs t...